

Publicare e condividere online



Complex Learning con i social networks

IIS “G. Marconi”, Civitavecchia

Verso una cultura della partecipazione

La cultura della condivisione e della partecipazione è basata sullo scambio e la costruzione attiva dei saperi

2001 = Wikipedia

2004 = Flickr

2005 = Youtube

2006 = Twitter, Facebook



Henry Jenkins: Creare, Circolare,
Connettere, Collaborare



Alcuni strumenti

Slideshare: condividere documenti e presentazioni

Sway: creare presentazioni online e condividerle

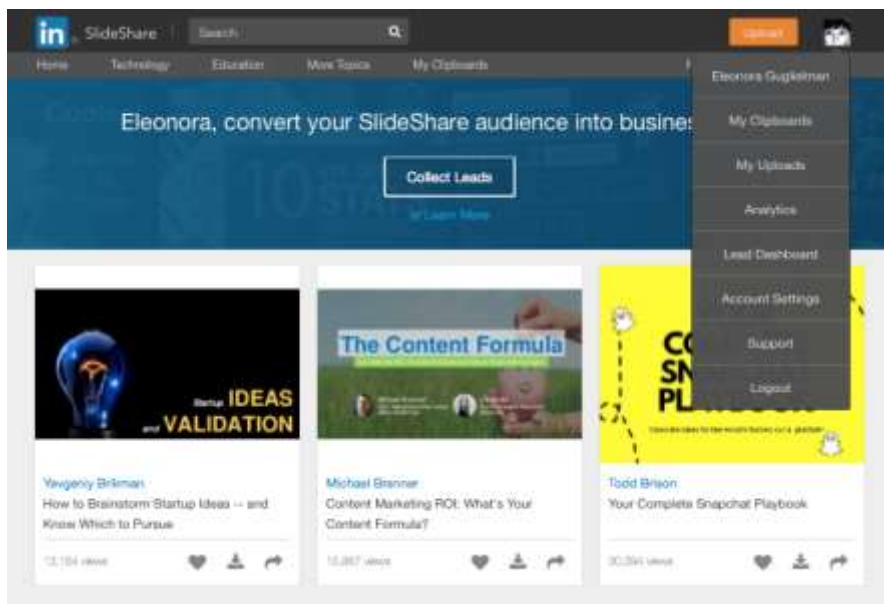
Wix: creare pagine web, siti, portfolio

Raindrop: fare content curation

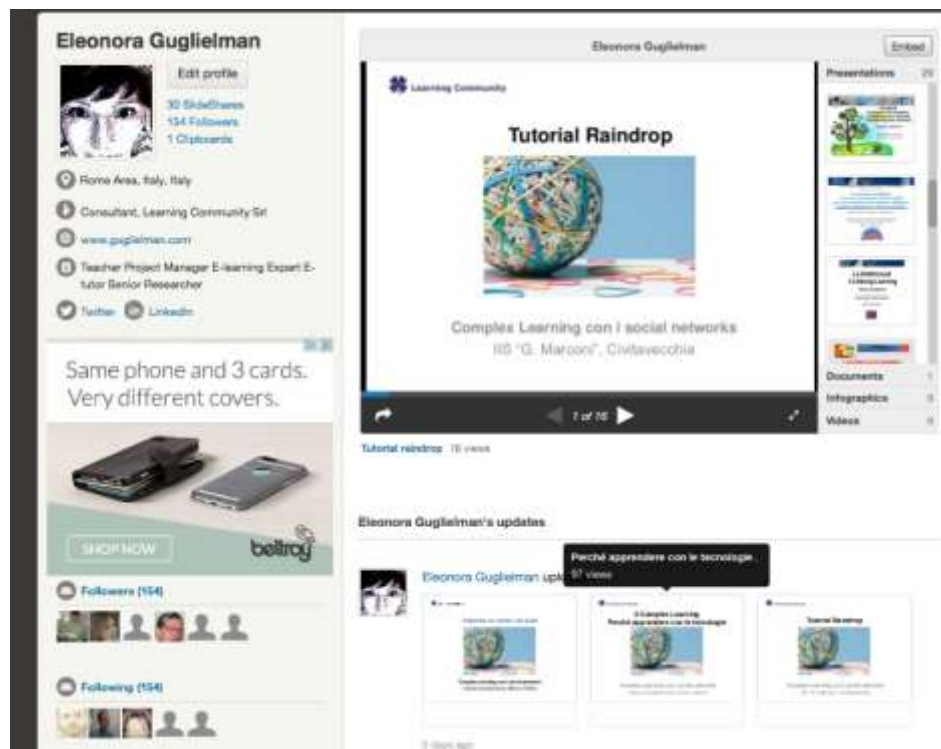
Slideshare

www.slideshare.net

Spazio per la condivisione di documenti e presentazioni



The screenshot shows the Slideshare website interface. At the top, there is a navigation bar with the Slideshare logo, a search bar, and a user profile icon. Below the navigation bar, a large blue banner features the text "Eleonora, convert your SlideShare audience into business" and a "Collect Leads" button. The main content area displays a grid of presentation thumbnails. Three thumbnails are visible: "IDEAS and VALIDATION" by Yevgeniy Brilman, "The Content Formula" by Michael Stenner, and "Your Complete Snapchat Playbook" by Todd Brisson. A user profile menu is open on the right side of the page, listing options such as "My Clipboards", "My Uploads", "Analytics", "Lead Dashboard", "Account Settings", "Support", and "Logout".



The screenshot displays the profile of Eleonora Guglielman on Slideshare. The profile header includes her name, a profile picture, and statistics: "30 SlideShares", "134 Followers", and "1 Clipboards". Her location is listed as "Rome Area, Italy", and her title is "Consultant, Learning Community Srl". A bio section follows, listing her roles: "Teacher Project Manager", "E-learning Expert", and "Editor Senior Researcher". Below the bio, there is a promotional banner for "betroy" with the text "Same phone and 3 cards. Very different covers." and a "SHOP NOW" button. The main content area shows a presentation titled "Tutorial Raindrop" by Eleonora Guglielman. The presentation cover features a globe and the text "Complex Learning con i social networks" and "IB 'G. Marconi', Civitavecchia". The presentation is currently on slide 1 of 10. Below the presentation, there is a section for "Eleonora Guglielman's updates" showing a grid of recent uploads, including the "Tutorial Raindrop" presentation. A tooltip is visible over one of the updates, stating "Perché apprezzare con le tecnologie" and "87 views".

Sway



Creare e condividere
presentazioni con SWAY

Wix



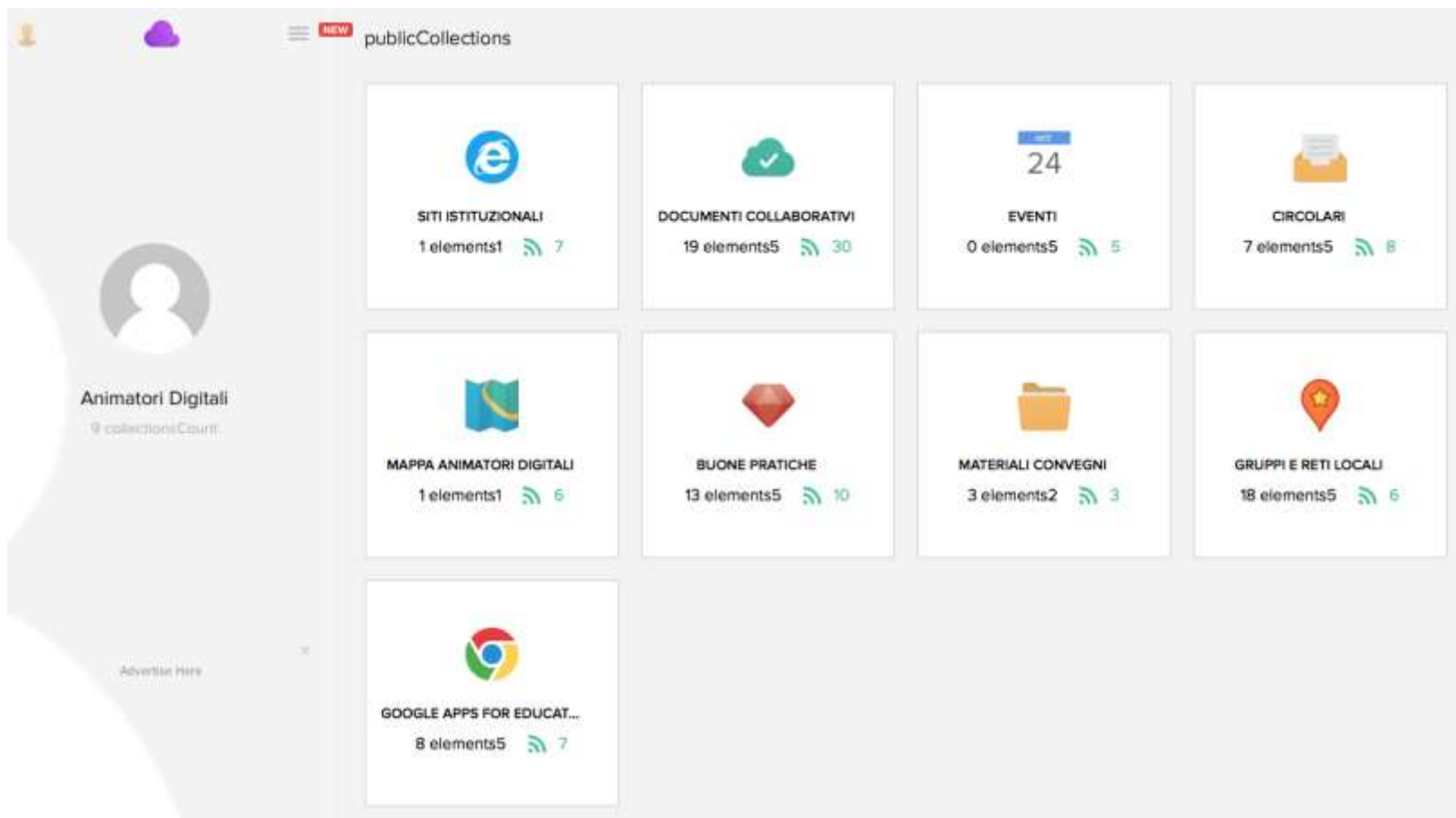
A banner image for a Wix website creation course. The background is a blue sky with a concrete bridge structure and black cables. In the top left corner, there is a small image of a colorful ball of string. In the top right corner, there is a navigation menu with three items: 'HOME', 'Informazioni', and 'Galleria'. Below the navigation menu, the text 'Complex Learning con i Social Networks' is displayed. The main title 'CREARE PAGINE WEB CON WIX' is written in large, white, bold, sans-serif capital letters across the center of the banner.

HOME Informazioni Galleria

Complex Learning con i Social Networks

CREARE PAGINE WEB CON WIX

Raindrop



The screenshot displays the Raindrop publicCollections interface. At the top, there is a navigation bar with a user profile icon, a purple cloud icon, a menu icon, a 'NEW' badge, and the text 'publicCollections'. The main content area is a grid of collection cards. On the left side, there is a user profile section for 'Animatori Digitali' with 9 collections and a 'Court.' label. Below this is an 'Advertise Here' placeholder. The collection cards are as follows:

Collection Name	Icon	Elements	Share Count
SITI ISTITUZIONALI	Blue 'e' icon	1 element	7
DOCUMENTI COLLABORATIVI	Green cloud with checkmark icon	19 elements	30
EVENTI	Calendar icon with '24' date	0 elements	5
CIRCOLARI	Orange envelope icon	7 elements	8
MAPPA ANIMATORI DIGITALI	Map icon	1 element	6
BUONE PRATICHE	Red diamond icon	13 elements	10
MATERIALI CONVEGNI	Orange folder icon	3 elements	3
GRUPPI E RETI LOCALI	Red location pin icon	18 elements	6
GOOGLE APPS FOR EDUCAT...	Google Chrome icon	8 elements	7

www.learningcom.it